



Schweizerische
Management
Gesellschaft

Leadership Excellence

Invitation to the SMG New Year Reception

Lookout event focusing on developments likely to impact
businesses in 2019



Lookout 2019

Monday 28 January 2019, 4 pm – 8 pm, Zurich

Registration: www.smg.ch/veranstaltungen

Deadline for registration: 11.11.2018

SMG New Year Reception and Lookout 2019

Monday 28 January 2019, 4 pm – 8 pm, Zurich

We would like to thank our members and invite them to join us in celebrating the start of a new year. In addition to networking, this event will also provide a platform for the SMG core values – Momentum, Dialogue and Exchange.

Our aim is to shine a light on topics that have not yet shown up on the public radar even though we believe they merit urgent attention. Enter the NAVIGATOR early detection system by W.I.R.E. (Think Tank for Business, Science & Society), a systematic and productive scanning tool for businesses, public institutions and individuals. During this Lookout event and with reference to specific real-life examples, the Think Tank will highlight developments that are likely to be of relevance to businesses and public institutions in 2019, both inside and outside own spheres of activity, and which every CEO should have on his or her radar.

The subsequent interactive part of the programme and Apéro Suisse will offer an opportunity for discourse, dialogue and cultivation of relationships. Please register by 11 November 2018 using the web form on our website www.smg.ch/veranstaltungen.

We look forward to seeing you!

Programme

— 4.00 pm—

WELCOME

— 4.30 pm—

WELCOME

Lukas Braunschweiler, President SMG

— 4.40 pm—

INNOVATION LOOKOUT

Relevant fields of innovation for 2019 as selected
by the NAVIGATOR early detection system

Input Think Tank W.I.R.E.

— 5.15 pm—

DEEPIVES

Discussion and brainstorming on “Emerging Trends” in groups

Presented by Think Tank W.I.R.E.

— 6.00 pm—

SUMMARY AND OUTLOOK

Lukas Braunschweiler and Catrin Wetzel, SMG

— 6.15 pm—

APÉRO SUISSE

SMG invites you for an Apéro Suisse

— 8.00 pm—

END OF EVENT